

Show Cattle TLC

1. NUTRITIONAL SHOWDOWN

Provide your show animals with a balanced ration containing...

- Roughages
- Concentrates
- Mineral and vitamin supplementation

that meets their nutrient requirements as growing animals.

Cattle should be eating 2%-3% of their body weight daily. Every calf is different which means their diets and nutritional program should be individualized based upon:

- Breed
- Genetics
- Body condition
- Phenotype
- Market steers versus breeding heifers
- Target or endpoint show

Provide plenty of clean water and roughages to promote rumen and overall digestive health

Feed consistently and monitor your calf's performance weekly

2. CALF CARE CHALLENGE

Management practices during show season to keep your cattle feeling their best:

- Clean and comfortable environment
- Proper diet
- Parasite management
- Biosecurity plan
- Disinfect all equipment
- Exercise and conditioning
- Monitoring behavior
- Minimize stress

3. BEYOND THE BRUSH: DAILY HAIR CARE

Hair grows in a cycle of 90-120 days. It is important to understand this as you are working to maximize your cattle's skin and hair.

Tips and Tricks for hair growth:

- Keep animals in a cool environment
- Remove old and dead hair
- Rinse daily
- Wash with mild soap once a week
- Brush hair in the right direction
- Keep hair and skin conditioned

